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## ARVIND MEHTA TECHNOLOGY AND ENTREPRENEURSHIP CENTRE (MUMBAI)



Newsletter Edition : 2

01 October, 2021



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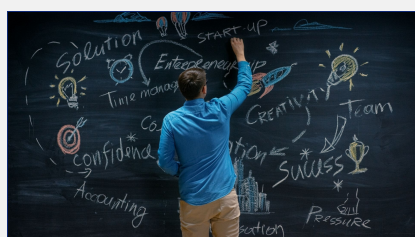
### PepsiCo Backs Recycling Push In Latin America

PepsiCo is paying attention to and investing in recycling in Latin America, according to an interview with the company's regional president by Santiago, Chile-based business information service provider BNamericas. In the online interview, Erick Scheel, president of PepsiCo Latin America Beverages, says his organization is "incorporating more recycled content, making our packaging recyclable, compostable or biodegradable and streamlining packaging material" in Central and South America. The BNamericas article notes that Chile has become the first country in the region to pass an extended producer responsibility (EPR) law that extends to several different types of packaging. Scheel adds that in addition to its plastic recycling efforts, PepsiCo is examining plastic and glass reusable container options. Scheel does not identify aluminum as a reason, but also tells BNamericas, "In Latin America Beverages, 93 percent of the materials we use in our packaging are recyclable, and we continue working on solutions for the 7 percent that is not. By 2025, 100 percent of our packaging will be recyclable. We are also incorporating more recycled polyethylene terephthalate (rPET) content into our bottles across the portfolio." Scheel also identifies the ECOCE organization in Mexico as an ally in that nation. He refers to ECOCE as an industry recycling association that "brings together the private sector, government and civil society to create a recycling system for packaging of consumer products."

### A Complete Solution for Optimum Quality

Capsules are used for a wide range of applications and, not surprisingly, they are produced in large quantities. Greiner Packaging has been in business for 50 years and is proud of their UPP - the "Unique Packaging Proposition" - that guarantees their customers the best packaging solution every time. Greiner Packaging has now digitalized its quality inspection process for capsules, thereby ensuring that the company never has to choose between large quantities and quality requirements. A key part of this innovative solution is the ZEISS VoluMax 800 CT scanner.

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### Purpose of an entrepreneur

The purpose of the entrepreneur is not limited to creating product/services to meet the needs of its customers as a means for earning profits but also to satisfy all the stakeholders such as its Investors, Employees, Customers, Suppliers and Society to ensure the sustainability of the organization.

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