**ORGANIZED BY** 







MINISTRY OF MICRO, SMALL & MEDIUM ENTERPRISES GOVERNMENT OF INDIA









DELEGATE KIT + LANYARD PARTNER





SUPPORTING PARTNER





### **ABOUT THE CONFERENCE**

"Rising product demand from the construction, automotive, and electrical and electronics sectors is the key factor driving the market growth."

Over the past few years, several new trends have emerged which continue to be refined and amplified within the Plastic Industry. New Plastics which are introduced, are not only safe to dispose but are also energyefficient and emit less toxic radiations. Technology and Innovative minds are shaping up the sector and it is important to understand the recent trends.

In the last five years, India's Plastic Industry has grown tremendously by 13 percent annually and similar growth is expected even in the near future. At present, there are over 50,000 registered plastic processing units, 85-90% of which are small and medium-sized enterprises. The Plastic Industry contributes to almost every daily requirement of a human being whether it is Clothing, Construction, Housing, Automobiles, Household items, Furniture, Agriculture, Medical Appliances, Horticulture, Irrigation, Packaging, Electronics and Electrical items, etc.

Plastic delivers many direct economic benefits and can contribute to resource efficiency. It reduces food waste by increasing shelf life, and its relative light weight reduces fuel consumption for transporting goods.

#### **OBJECTIVE OF THE CONFERENCE**

The main objective for this summit is to bring the Plastic Industry together to help the development and advancement of the Industry. The event would provide access to innovations and technologies that can revolutionize the way industry manufacture their products.

### CONFERENCE HIGHLIGHTS

- ✓ Leadership Demonstration- showcase your commitment to 'Make In India"
- Network with Decision Makers of the Industry
- √ Showcase latest tools and technologies to help develop products better and faster
- √ 250+ Industry Participants
- √ 25+ eminent speakers (National & International)
- ✓ Interactive session with though leaders
- ✓ Support of MSME Ministry Government of India
- √ Stall space

## **KEY TAKEAWAYS**



**Innovative Methods** 



**Best Practices** 



**Meet Industry Experts** face to face



Gain access to innovations and technologies

# **EXPECTED OUTCOME FROM THE EVENT FOR THE MSMES**

This Summit will host an interactive and informative discussion on the evolution of the Plastic Industry and showcase a positive outlook of the industry.



# WHY PARTNER WITH US?

- ✓ Leadership Demonstration- showcase your commitment to 'Make in India"
- ✓ Network with Decision Makers of the Industry
- ✓ Brand Positioning and visibility
- ✓ Put your business in the spotlight, connected with your target market, High user engagement.
- Credible partner, credible platform, one on one connect

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